

FOR IMMEDIATE RELEASE March 6, 2007

Media and sample contact: Jo Diaz (707) 620-0788 jo@diaz-communications.com

## WEB SITE LAUNCHED IN TIME FOR ARBOR DAY

**Concord, CA** – We're going out on a limb, here, stating that no trees were harmed in the production of this wine. Primarily stainless steel fermentation, attractive pricing, refreshing, every-day enjoyable wines... That's what Oak Grove wines are all about.

Oak Grove Reserve Wines has launched its web site, located at <a href="www.oakgrovewines.com">www.oakgrovewines.com</a>. Oak Grove is a line of California Reserve wines, made with grapes from the Monterey, Arroyo Seco, and Paso Robles appellations. Since its launch in 1999, Oak Grove has taken great pride in searching out the finest grapes from California's cool appellations. This effort has resulted in rich, fruit forward wines. The next step for Oak Grove is to make sure that the world knows about these wines, with the launch its web site, in order to share more information about their award-winning wines. The site is content-rich, including information about all of the wine varieties, a list of distributors and retailers that carry the wines, their awards list, and information about the vineyards where their grapes are grown.

Oak Grove Reserve Wines are crisp, refreshing, palate-pleasing wines. In celebration of Arbor Day this year, why not have a picnic under your favorite tree? Bring along a bottle of Oak Grove Reserve Wine...The tree will thank you for it!

